

AGENDA.

SATURDAY, MARCH 28

SUNDAY, MARCH 29

MONDAY, MARCH 30

SUNDAY, MARCH 29, 2015

9:00AM - 9:15AM	Welcome and Opening Remarks - Nan Bulger, Executive Director/CEO of SCIP Way Chen, President of CICI
9:20AM - 10:50AM	Opening Keynote - Chinese Enterprise Competitive Intelligence Operations of the Road: Efficient High Level Decision Support David Wang, Director of Huawei Technologies, Strategic Marketing Insights Department
10:50AM - 11:10AM	Networking and Refreshment Break
11:10AM - 12:00PM	Addressing the Challenges of Project Execution Intelligence Application Framework by QNTIFY Alexander Lo, General Manager, CRIF Business Information, Greater China
12:00PM-12:15PM	Group Photo
12:15PM- 1:30PM	Lunch
1:30PM - 3:00PM	How to build a World-Class system in your organization Glen Brynteson, Chief Executive Officer, VoiceoftheBusiness.com, USA
3:00PM - 3:50PM	How Competitive Intelligence Study Can Help Corporate to Achieve Higher ROI Nicholas Pechet, Group Vice President, Global Intelligence Alliance, China
3:50PM - 4:10PM	Competitive Intelligence Software Platform Orient to Decision Support Xin Xianghong, Co-Founder and Chief Council of ZhengZhou, DataCan Software, China
4:10PM - 4:40PM	Network and Social Media in Business Intelligence Applications Patrice Francois, Vice President, Digimind
4:40PM - 5:30PM	Panel Discussion
5:30PM- 5:40PM	Closing Remarks
6:00PM-9:00PM	Dinner Buffet: Competitive Intelligence Review and Outlook

MONDAY, MARCH 30, 2015

9:00 AM - 9:10 AM	Opening Remarks
9:00AM - 10:00 AM	Keynote - Big Data and Competitive Intelligence Li Guangjan, Dean of Information Management Department, Peking University, China
10:00AM - 11:00AM	Competitive Intelligence Practice in Multinational Companies Ashok Antony, Head of Competitive Intelligence, Tata Consultancy Services, India
11:00AM - 11:30AM	Networking and Refreshment Break
11:30AM - 12:30PM	China Companies and Intelligence Practices Jing-Ping Duo, Director of Competitive Intelligence, Sino-Arab Chemical Fertilizers, China
12:30PM - 1:30PM	Lunch
1:30PM - 2:30PM	Customer Analytics -Using Insights to Improve Marketing ROI Olivier Maugain, Director, Data Analytics, Deloitte & Touche Financial Advisory, China
2:30PM - 3:10PM	Competitive Products Analytics in Your Company Lin Lin, Technology Center, Peugeot-Citroen, China
3:10PM - 3:50PM	CI/Due Dilligence Support of Cross Boarder Aquisition Tom Tao, Associate Professor, James Madison University
3:50PM - 4:30PM	Patent Analysis and Mining for Technology Intelligence Jianrong Li, Former Minister, Patent Department, SIPO
4:30PM - 5:10PM	Industry Competitive Intelligence Theory, Methodology and Application in China Benjamin Cheng Feng, Research Fellow ISTIC, China
5:10PM- 5:30PM	Awards Ceremony
5:30PM	Close of China Summit