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5:30PM

SATURDAY, MARCH 28

SUNDAY, MARCH 29, 201	5				
9:00AM - 9:15AM	Welcome and Opening Remarks -	Nan Bulger, Exe Way Chen, Presi			
9:20AM - 10:50AM	Onening Keynote - Chinese Enter	•	e Intelligence Operations of the Road:		
Efficient High Level Decision Support					
	9		• •		
10.70434 11.10434	David Wang, Director of Huawei Te	_	gic marketing misights Department		
10:50AM - 11:10AM	Networking and Refreshment Break				
11:10AM - 12:00PM	Addressing the Challenges of Project Execution Intelligence Application Framework				
	by QNTIFY				
	Alexander Lo, General Manager, C	RIF Business Info	rmation, Greater China		
12:00PM-12:15PM	Group Photo				
12:15PM- 1:30PM	Lunch				
1:30PM - 3:00PM	How to build a World-Class system in your organization				
	Glen Brynteson, Chief Executive O	officer, Voiceofthel	Business.com, USA		
3:00PM - 3:50PM	How Competitive Intelligence Study Can Help Corporate to Achieve Higher ROI				
	Nicholas Pechet, Group Vice President	dent, Global Intell	igence Alliance, China		
3:50PM - 4:10PM	Competitive Intelligence Software Platform Orient to Decision Support				
			ZhengZhou, DataCan Software, China		
4:10PM - 4:40PM	Network and Social Media in Business Intelligence Applications				
4.101 W - 4.401 W	Patrice François, Vice President, D	ē	e Applications		
4.40DM 5.20DM		rigiiiiiid			
4:40PM - 5:30PM	Panel Discussion				
5:30PM- 5:40PM	Closing Remarks				
6:00PM-9:00PM	Dinner Buffet: Competitive Intellig	ence Review and	Outlook		
MONDAY, MARCH 30, 201	15				
9:00 AM - 9:10 AM	Opening Remarks				
9:00AM - 10:00 AM	Keynote - Big Data and Compe	titive Intelligence			
7.007 HVI 10.007 HVI	Reynote Dig Data and Compe		1		
	Li Guangian Dean of Informatio	_			
10·00 AM = 11·00 AM		on Management Do	epartment, Peking University, China		
10:00AM - 11:00AM	Competitive Intelligence Practic	on Management Do	epartment, Peking University, China al Companies		
	Competitive Intelligence Practice Ashok Antony, Head of Competit	on Management Do ee in Multination: ive Intelligence, T	epartment, Peking University, China al Companies		
11:00AM - 11:30AM	Competitive Intelligence Practic Ashok Antony, Head of Competit Networking and Refreshment E	on Management Do ce in Multinationa ive Intelligence, T Break	epartment, Peking University, China al Companies		
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Close of China Summit

SUNDAY, MARCH 29

MONDAY, MARCH 30